

OUR
LEADER

OUR
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Our
Leader

The Tennessee Distilling Co.
Birmingham,
Alabama

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Quality

"Tasting Good" doesn't prove quality in whiskey.

Those who know anything about whiskey, will tell you that the very poorest grade is colored and flavored so it will "taste good".

Whiskey that is colored and flavored is called "Blended Whiskey"—Whiskey that is bottled *exactly as made*, is called "Straight Whiskey".

Straight Whiskey is absolutely pure because it is inspected by the U. S. Government up to the barrels from which it is bottled.

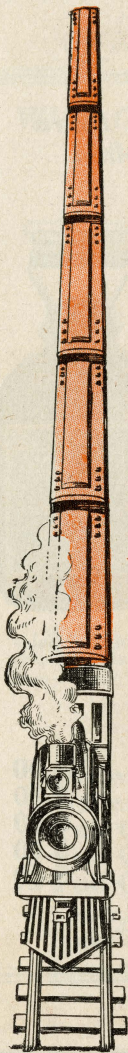
President Taft said: "*Straight Whiskey* has come to be known as the *purest* and *best*".

You should use Straight Whiskey for your health's sake—avoid blends.

This pamphlet quotes on Pure Straight Whiskies—the best and purest.

The Tennessee Distilling Company.





Service

WHEN you go to all the trouble of writing out an order, then buying a money order to send with it, you naturally want the goods ordered, shipped to you by the *very first* train, and you don't want any mistakes made in filling your order.

That's just why you will like to trade with us—we ship quick—day and night—and we ship *exactly* what you order.

It takes a big trade to give the best service—to have men working day and night, to be sure that customers get shipments on the *very first* train that leaves this city. We never miss a train—whether your order comes in day or night, it is filled and goes right back by the *very next* train.

And our customers get just what they ask for—we are particular about that—it pleases any one to always get satisfactory goods, and we are careful about filling orders—it makes friends for us, and holds trade.

We will serve *you* in a most satisfactory way.

*The Tennessee
Distilling Co.*

Our Leader Rye

*Best Kentucky Whiskey, Extra
Fine, Good For Medicinal
Or Family Use.*



A delicious flavor; velvety smoothness; palatable strength.

**Guaranteed Straight Whiskey
We Pay The Express Charges**

1 Gallon Demijohn	\$3.00
2 Gallon Demijohns	5.50
4 Full Quart Bottles	3.00
8 Full Quart Bottles	5.50
12 Full Quart Bottles	8.00

We ship both day and night. Our goods go out on First Express Train

The Tennessee Distilling Co.

Our Leader Corn

*White Corn Whiskey, Purest Ever
Made, Endorsed by Best
Physicians*



We can furnish this brand in either white or yellow. Has the good old time nutty flavor that every one likes to find in Corn Whiskey.

Guaranteed Straight Corn
We pay the Express Charges

1 Gallon Demijohn	\$3.00
2 Gallon Demijohns	5.50
4 Full Quarts	3.00
8 Full Quarts	5.50
12 Full Quarts	8.00

We ship both day and night. Our goods go out on First Express Train

The Tennessee Distilling Co.

Our Leader Tennessee

*Old Fashioned Lincoln Co.
Tennessee Whiskey*



Perfect Maple Charcoal filtration—extra good quality of the famous Lincoln County style.

Guaranteed Straight Whiskey
We pay the Express Charges

1 Gallon Demijohn	\$3.00
2 Gallon Demijohns	5.50
4 Full Quarts	3.00
8 Full Quarts	5.50
12 Full Quarts	8.00

We ship both day and night. Our goods go out on First Express Train

The Tennessee Distilling Co.

Tennessee Apple Brandy

Very Old Brandy
Famous Old "Apple Jack"



A fine brandy famed as old "Apple Jack".
Very old stock of Pure Apple Brandy.

Guaranteed Absolutely Pure
We pay the Express Charges

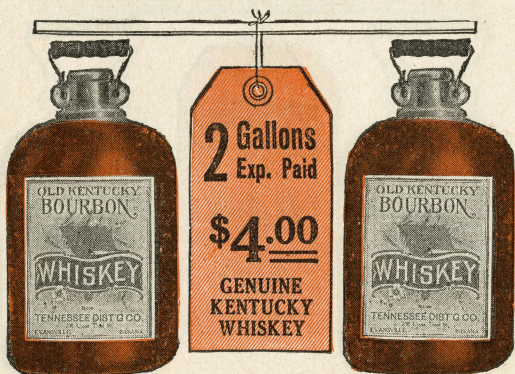
1 Gallon Demijohn	\$2.25
2 Gallon Demijohns	4.00
4 Full Quarts	2.25
8 Full Quarts	4.50
12 Full Quarts	6.50

We ship both day and night. Our
goods go out on First Express Train.

The Tennessee Distilling Co.

Old Kentucky Bourbon

*Good Whiskey Made
From Best Small Grain*



This is good Kentucky Whiskey at a bargain price. It is absolutely pure and of good flavor.

**Guaranteed Straight Whiskey
We pay the Express Charges**

1 Gallon Demijohn	\$2.25
2 Gallon Demijohns	4.00
4 Full Quarts	2.25
8 Full Quarts	4.50
12 Full Quarts	6.50

We ship both day and night. Our goods go out on First Express Train

The Tennessee Distilling Co.

Old White or Yellow Corn

*Our Popular Corn
Pure Corn at a Low Price*



At prices quoted below, we furnish this Corn Whiskey in either white or yellow, as preferred. A very popular brand.

**Guaranteed Straight Corn
We pay the Express Charges**

1 Gallon Demijohn	\$2.25
2 Gallon Demijohns	4.00
4 Full Quarts	2.25
8 Full Quarts	4.50
12 Full Quarts	6.50

We ship both day and night. Our goods go out on First Express Train

The Tennessee Distilling Co.

Wholesale Price List

Prices On Goods Not Illustrated On The
Preceding Pages

We Pay The Express Charges	1 GALLON DEMILION	2 GALLON DEMILION	4 FULL QUARTS	8 FULL QUARTS	12 FULL QUARTS
Lincoln County	\$2.25	\$4.00	\$2.25	\$4.50	\$6.50
Old Fashioned Lincoln Co.	2.50	4.75	2.50	4.75	7.00
Belle of Lincoln	3.00	5.50	3.00	5.50	8.00
Old Private Stock	3.50	6.50	3.50	6.75	10.00
Jack Daniels No. 7	3.50	6.50	3.50	6.75	10.00
Gold Grain Bourbon	2.50	4.75	2.50	4.75	7.00
Our Leader Bourbon	3.00	5.50	3.00	5.50	8.00
Old Kentucky Rye	2.25	4.00	2.25	4.50	6.50
Old Monogram Rye	2.75	5.00	2.75	5.25	7.50
Golden Wedding Rye	3.00	5.50	3.00	5.50	8.00
Old St. George Rye	3.50	6.50	3.50	6.75	10.00
Special Rye (very old)	4.00	7.50	4.00	7.75	11.00
White or Yellow Corn, XX	2.50	4.75	2.50	4.75	7.00
White or Yellow Corn, XXX	2.75	5.00	2.75	5.25	7.50
Tenn. Apple Brandy, XX	2.50	4.75	2.50	4.75	7.00
Tenn. Apple Brandy (very old)	3.00	5.50	3.00	5.50	8.00
Tenn. Apple Brandy (very best)	4.00	7.50	4.00	7.75	11.00
Old Holland Gin.	2.25	4.00	2.25	4.50	6.50
Old Holland Gin, XX	2.50	4.75	2.50	4.75	7.50
Celebrated Rock and Rye	2.25	4.00	2.25	4.50	6.50
Celebrated Rock and Rye, XX	2.50	4.75	2.50	4.75	7.50
Celebrated Rock and Rye, XXX	3.00	5.50	3.00	5.50	8.00

We ship both day and night. Our
goods go out on First Express Train

The Tennessee Distilling Co.

Pints and Half Pints

Very Low Prices

For Dealers Who Sell again

Use Order Blank on other side for Pints or Half-Pints

Wholesale Prices — For Dealers Who Sells Again

	8 Pints	16 Pints	25 Pints	50 Pints	16 ½ Pts.	32 ½ Pts.	50 ½ Pts.	100 ½ Pts.
Old Tenn. Lincoln Co. . . .	\$2.25	\$4.50	\$6.25	\$12.00	\$2.50	\$4.75	\$6.75	\$13.00
Old Kentucky Rye	2.25	4.50	6.25	12.00	2.50	4.75	6.75	13.00
Old Kentucky Bourbon . . .	2.25	4.50	6.25	12.00	2.50	4.75	6.75	13.00
Tennessee Apple Brandy . .	2.25	4.50	6.25	12.00	2.50	4.75	6.75	13.00
Tennessee White Corn . . .	2.25	4.50	6.25	12.00	2.50	4.75	6.75	13.00
Old Holland Gin	2.25	4.50	6.25	12.00	2.50	4.75	6.75	13.00
Celebrated Rock and Rye . .	2.25	4.50	6.25	12.00	2.50	4.75	6.75	13.00
Gold Grain Bourbon	2.50	5.00	7.00	13.50	2.75	5.25	7.50	14.50
Old Cavalier Rye	2.50	5.00	7.00	13.50	2.75	5.25	7.50	14.50
Belle of Lincoln	3.00	5.75	8.00	15.00	3.25	6.00	8.50	16.00
Golden Wedding Rye	3.00	5.75	8.00	15.00	3.25	6.00	8.50	16.00
Old Private Stock Rye . . .	3.50	6.50	9.00	17.00	3.75	6.75	9.50	18.00
(Bottled in Bond)								
Peerless Bourbon	4.00	7.75	11.00	21.50	4.40	8.00	11.50	22.50
Old W. S. Stone	4.25	8.00	11.50	22.00	4.60	8.50	12.00	23.50

Pints are 14 oz. and half pints are 7 oz. except bottled-in-bond brands which contain 16 oz. and 8 oz.

The Tennessee Distilling Co.

Tear off at this line carefully—Save the pamphlet

Order Blank For Pints and Half-Pints

THE TENNESSEE DISTILLING CO.,

Birmingham, Ala.

Date _____

Enclosed find \$ _____ for which ship by _____ all charges, prepaid the following:
(Send Money Order) (Freight or Express)

PINTS	HALF-PINTS	NAME OF BRANDS	AMOUNT \$

Shipping Instructions

Name _____
Express Office _____ Name of Party goods are to be shipped to. _____ State _____
Sign Your Name _____ Town where goods will be received _____
Post Office _____ Write your own name on this line. _____
R. F. D. No. _____
Town where you receive mail _____